

NATIONAL SECONDARY SCHOOLS

**2010 ANTI – DRINK DRIVE
SHORT-FILM COMPETITION**

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&



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WIN YOURSELF AND YOUR SCHOOL MAJOR CASH PRIZES WHILST ADDRESSING ONE OF THE MAJOR ISSUES FACING YOUNG PEOPLE TODAY.

The Competition:

Blue Light and SADD with the sponsorship of Turners Auctions are able to offer your school and students the opportunity to take part in our short-film competition being run throughout all Secondary Schools in New Zealand.

Film criteria:

- The short film will remain under five minutes in length.
- The short film will be based around an anti-drink driving message.
- The underlying theme of the short film is **PLAN B4 U Party** and the film will illustrate the chosen theme either in a positive way, or show the consequences of the negative outcome.
- Is open to ALL year groups within Secondary schools and that judging will take into account the relevant age group and experience.
- That the final production will be placed onto a DVD with a standard DVD player format before being sent to SADD National Office for judging. **Unreadable DVD's will be disqualified from the competition.**
- **PLEASE NOTE:** If you are using an existing song within your short film please contact the distributor (record company) of the track you wish to use for Record Company approval. The link below lists all major distributors in New Zealand at:
http://www.rianz.org.nz/rianz/ppnz_copyrightclearances.asp
- If you do not know who the distributor is please contact Phonographic Performances Limited (PPL) on 09 360 5085 or email:
jacque@rianz.org.nz and request a search.
- If you do not secure copyright for tracks playing in your short film (with proof) your entry will be ineligible to win any prizes
- Further information on the competition if required email
brendon@bluelight.co.nz

Learning Outcomes:

New Zealand has a very high rate of youth drink driving and just as disturbing is the number of young people who travel as passengers with both peers and trusted adults who are intoxicated.

This competition is based around peer education and action based learning to address this issue.

The competition also, as it is drama and film based around a health and safety message fits in to a number of key curriculum areas such as English, Drama, Film studies, Health and Social Sciences.

This competition is seen as a vehicle for schools to talk openly about these issues and create a forum to support students in making good choices when planning to party.

Categories and Prizes:

Overall 1 st place	Student:	\$1000
	School:	\$1000
Overall 2 nd place	Student:	\$ 600
	School:	\$ 600
Overall 3 rd place	Student:	\$ 450
	School:	\$ 450
Most creative	Student:	\$ 400
	School:	\$ 400
Most culturally influential	Student:	\$ 400
	School:	\$ 400
Most effective portrayal of the theme	Student:	\$ 400
	School:	\$ 400

Timeframes:

The launch of the competition will be at SADD National Conferences starting April 7 in Palmerston North, followed by Christchurch and Auckland. From this point all schools are welcome to begin working on their entries.

Close off date for the competition is Friday 17th September, (one week before school finishes for term three).

All entries must be received at SADD National Office before or on Friday 17 Sept, PO Box 1342, Dunedin 9054 / Level 2, Upstart House, 333 Princes Street, Dunedin. For enquiries about entries please contact national_sadd@xtra.co.nz or 03 470 1973.

A showing of the six finalists, along with prize giving will be held in Auckland on Friday 15th October (this is during school time). A limited amount of the Turners funding will go towards assisting students from the finalists to attend where and as required and to a set limit.

Entries:

As stated above all entries must be in by close of business on the due date.

Accompanying the entry needs to be the following:

- 1- **Name of Secondary School including postal and email address.**
- 2- **Name of teacher involved including personal telephone and email address (finalists may be contacted over the school holidays).**
- 3- **Names of young people involved including home contact phone and email details, age level and brief summary of the project.**
- 4- **All entries become the property of Blue Light / SADD and the entrant gives permission for Blue Light / SADD to use as required.**

Judges:

The judging panel will consist of a member of Turners Auctions, SADD and Blue Light. The decision of the Judges is final.

Award ceremony:

A showing of the three finalists per category, along with prize giving will be held in Auckland on Friday 15th October (this is during school time). A limited amount of Turners funding will go towards assisting students from the finalists to attend if required.

Joining SADD (Students Against Driving Drunk):

To join one of New Zealand's longest running peer education programs with an aim of reducing the road toll by encouraging positive behaviour change in young people aged 13 to 18 years of age. Check out www.sadd.co.nz or email national_sadd@xtra.co.nz or ring the National Office on 03 4701973.

Information about Blue Light programs:

Blue Light is a community policing youth initiative which aims to build positive police / youth partnerships whilst at the same time providing a wide range of youth programs that develop youth leaders, support crime reduction and road safety youth initiatives as well as providing an extensive range of activities free from drugs, alcohol and violence.

For more information visit www.bluelight.co.nz or email enquire@bluelight.co.nz or ring the National Manager on 021 2240708.